

SARAH HÜTTSCHER

WEB DESIGNER



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ABOUT

I am an experienced web designer with a strong background of critical Media Theory, innovation-driven towards a Cradle to Cradle world. I offer full service on front-end web design — from concept and design to web development and online marketing aspects.

EXPERIENCE

SINCE
04/2021

Freelance Web Designer

Sarah Hüttcher

Design & Programming of Websites and Online Shops based on the Content Management System WordPress

SINCE
09/2020

Full-time Web Designer

SEM Webagentur

Design & Programming of Websites and Online Shops based on the Content Management System WordPress

SINCE
08/2020

Co-Founder at changemakingnow.com

Sarah Hüttcher Tessa Hüttcher GbR

Online Search Engine for Cradle to Cradle Certified Products & Affiliate Marketing

03/2020 -
08/2020

Trainee - Digital Manager

Braungart EPEA - Internationale Umweltforschung GmbH

Maintenance of corporate websites, social media channels, scientific collaboration & research

10/2019 -
02/2020

Working Student Web Design

XPERIENTS UG (haftungbeschränkt) & Co. KG

Design & Programming of Websites based on the Content Management System WordPress

EDUCATION

2021 **SEO / SEA Manager**
IHK Certificate

2020 **Bachelor of Arts (1.3)**
Digital Media / E-Business
Leuphana University Lüneburg & Hamburg Media School

2015 **QQI Award Level 5 - Language & European Studies**
Cork College of Commerce

2012 **Apprenticeship Draughtswoman | Civil Engineering**
HOCHTIEF Solutions AG

SKILLS

Adobe Creative Cloud

Adobe XD +++++
Adobe Illustrator +++
Adobe Photoshop ++
Adobe InDesign ++

WordPress

Oxygen Builder +++++
Elementor Pro +++++
Avada Theme +++
WooCommerce +++

Programming

HTML & CSS +++++
PHP +
JS +
Python +

Online Marketing

SEA | SEA ++